

## ORDER



**Orders**  
**Order / Rev:** 169258  
**Alt Order #:** 06866330  
**Product Desc:** NOLAN FOR CONGRESS  
**Estimate:** 2134  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/22/12 / 10/22/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rick Nolan for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$7,325.00	\$6,226.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$7,325.00	\$6,226.25	0.00
<b>Totals</b>	<b>11</b>	<b>\$7,325.00</b>	<b>\$6,226.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/23/12	10/26/12	M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$550.00		0.00			
E 2	M	10/23/12	10/26/12	M-F GMA	CM	7-9a	- TWTF - -	:30	1	\$500.00	2	0.00	NM	1	\$500.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					1	\$500.00		0.00			
E 3	M	10/28/12	10/28/12	SU GMA	CM	7-8a	- - - - - S	:30	1	\$725.00	2	0.00	NM	1	\$725.00
GOOD MORN AMERICA-SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S					1	\$725.00		0.00			
E 4	M	10/23/12	10/26/12	M-F 5-530p	CM	5-530p	- TWTF - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$700.00		0.00			
E 5	M	10/23/12	10/26/12	M-F 6-630p	CM	6-630p	- TWTF - -	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
5 EYEWITNESS NEWS @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$1,100.00		0.00			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/27/12	10/27/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
EW NEWS SATURDAY @5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00			
E 7	M	10/23/12	10/26/12	M-F 1102p News thru 1/10M M-F 1102p News	CM	1102-1132p	-TWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
5 EYEWITN NWS @11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					2	\$400.00		0.00			
													Totals	11	\$7,325.00